

MOSES MILLMAN

STUDENT

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Leadership | Process Improvement | Attention to Detail | Problem Solving

PROFESSIONAL SUMMARY

I am an entrepreneurial and highly motivated and organized individual with a core interest in the alternative energy space. I majored in environmental science with a minor in entrepreneurship. While still an undergraduate, I started my own business creating video and photo content and devising and executing marketing strategies for a variety of clients, all of which I originated. I have held a number of other jobs including doing direct sales of residential rooftop solar. I take a 360-degree view of every activity I am involved with, do not wait for opportunities to come to me, and am passionate about always doing quality work for myself and my clients.

PROFESSIONAL EXPERIENCE

Founder and CEO, Millman Management — September 2022— Present

Role includes budgeting, staffing and management of the business, client acquisition, project coordination with a team of four and one intern, as well as content creation including video and photo production and editing.

- In less than six months, have closed 8 clients including deals that involved multi-month strategy timetables. Now we have more than 15 clients and still growing.

Clark University — September 2021— Present

Three on-campus jobs across the university involving video and photo production and marketing as well as event coordination, capture and organization.

- Head of Content Creation for Entrepreneurship Department: Capturing events and student activities for the departments social media, website, and print marketing materials.
- MarComm Internship: Capturing student life both in class and after hours to create welcome videos, packets, student testimonials, marketing materials, and interviews for admissions.
- Sports Information Media Intern: Promoting and capturing student athlete home and away games and coordinating with individual teams and coaches on recruitment and marketing.

Chief Marketing Officer, GolfRoots— December 2021- October 2022

Promoted to Chief Marketing Officer after one month as social media strategist. Set up company partnerships, promotions, marketing strategy, and content generation and distribution.

- In less than one year, increased engagement by 425% on Instagram and 100% on Facebook, coordinated marketing for the company's first NIL deal, and helped grow the company from 50k a year to over 250k a year in revenue.

Energy Consultant, Empower Energy Solutions — May 2022- September 2022

Responsible for direct door-to-door sales of rooftop residential solar installations. Maintained constant communication with clients over the course of months to and after closing.

- Over less than four months, set 10 meetings with new clients, of which 5 were closed by a senior sales manager and 1 I closed independently, contributing to the generation of just under 95k in revenue during my summer position.

Head of Sports Marketing & Media, Camp Arrow Wood— March 2024- Present

Brought on to transform the image and marketing for the camp. In charge of assembling and developing marketing materials to update social media and the website as well as lead marketing campaigns.

- Created over 50 marketing videos for disruption. Cataloged thousands of images for marketing campaigns and developed new systems for streamlined media capture and distribution among multiple team members.

Chief Creative Officer, The Umpire Channel — January 2024 - Present

Responsible for generating and closing brand deals in addition to creating first umpire related course, video production for the company, and marketing of the brand.

- Contributed to growth of over 50k followers across all media channels. In charge of developing the Youtube channel and sponsor relations closing over 5 sponsor deals in the first 3 months.

Marketing Intern & Brand Marketing Specialist, Munq Creative — August 2022- February 2023

In charge of social media distribution and content generation. Maintained relationships with clients working on BTS content and media for marketing materials.

EDUCATION

M.S. In Marketing Concentration in Sustainability Marketing, Clark University School of Business, Worcester MA Graduating May 2025

B.A Environmental Science and Entrepreneurship Minor, Clark University, Worcester MA, Graduated May 2024.

SPECIAL SKILLS

Marketing, Social Media, Project Management, Door-to-Door Sales, Photography, Videography,